



Thursday | September 26, 2013 | Brussels

BSHR HealthPort Network Hearing

Innovation systems in health economies: Regional, transnational and macro-regional cooperation for sharing and disseminating innovation in health care systems



Innovation systems in health economies

The countdown for shaping the operational programmes has begun. The new multiannual financial framework 2014-2020 will start soon and the opportunities for shaping the new tools are running out.

Innovation and Smart Specialisation are key instruments to shape the future of a Europe that has smart, inclusive and sustainable solutions for societal challenges. From theory to practice, from "Smart Specialisation" to "Smart Implementation"; now it is time to see how these concepts can become a reality and programmes might be implemented to have a sustainable impact. Regions play a key role in health care delivery and in the process of adopting innovative solutions in the domain of health care.

How can regions collaborate on a transnational stage without compromising the interest of the regional stakeholders? Is it possible to create a win-win situation through sharing of innovations on the

product-, process- and system level? To address these questions, this workshop (co-organized by ScanBalt HealthPort, Network of German Health Regions (NDGR) and Health ClusterNET) brings together experts from major European initiatives that have developed strategies in this field. One of the major objectives is to surpass existing boundaries and open the way for inclusion of stakeholders outside the traditional health sector. Target participants: SMEs, hospitals, universities, clusters etc.



Hosts



The HealthPort project focuses on the interactions between Health Service providers and SMEs with the aim of enhancing innovation reduce health care costs and promote SME access to the Baltic Sea Region Health Care market. Baltic Sea Health Region (BSHR) HealthPort promotes Baltic Sea Region health economy. BSHR HealthPort is a project within the flagship ScanBalt Health Region of the EU Strategy for the Baltic Sea Region's Action Plan. HealthPort is specifically concerned with improving the access of SME's to healthcare providers' procurement of innovative products/services.



NDGR (Network of German Health Regions) is an umbrella association of 19 leading German health regions representing around 1,500 companies and institutions within the healthcare industries – from R&D, care services to life sciences and medical technologies.



For HCN, the challenge of health sector investment goes beyond the ability to manage assets to achieve cost savings while providing high quality services. It is to answer the question of how health sector investment can contribute to sustainable economic growth and social cohesion within regions by delivering added value through procurement from local SMEs, inclusive employment along the health supply chain, affordable capital investment and unlocking the innovation potential of publicly funded health services in combination with local and regional innovation clusters.

Program

13:00 – 13:30 Registration & networking

13:30 – 13:45 Welcome

13:45 – 15:30 Regional Innovation Systems: building capacity in our regions

Chair: Josef Hilbert, Head of Institute and Head of the research department Health Industries & Quality of Life

- **Wolfgang Blank**, Biocon Valley and Scanbalt
The BSHR HealthPort - Innovation Agenda
- **Eduardo Mulas**, Coordinator of the High Level Group on Innovation Policy Management
Growth through a radical new innovation ecosystem
- **Karin Nygard Skalman**, Vinnova
Innovation in health care in the Baltic Sea Region
- **Kurt J.G. Schmailzl**, Medical School Berlin (MSB); Ruppiner Kliniken (RK); Health ClusterNET (HCN)
The Liverpool Agenda and Masterplanning: Revisited
- **Jonathan Watson**, Health ClusterNET (HCN) and INTEGRATE
Regional development through multi-fund investment
- **Discussion**

15:30 – 16:00 Coffee break & networking

16:00 – 17:45 Best practice examples from regional, national and European perspective

Chair: Peter Frank, General Secretary ScanBalt fmba

- **Holm Keller**, Leuphana Universität Lüneburg
Boosting Innovation: Designing systems for knowledge based business development
- **Gerhard Rakhorst**, Healthy Ageing Network Northern Netherlands (HANNN),
Facing an ageing society - The need of innovations in Medical Technology
- **Søren Grøndahl Buch**, Aalborg University Hospital Ide Klinikken
How to trigger innovation in the health care sector!
- **Henrike Galenkamp**, VU University Amsterdam
MOPACT – Mobilizing The Potential of Active Ageing in Europe
- **Discussion**

17:45 – 18:00 Conclusions

18:30 – 21:00 Reception & networking

Venue

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Thursday | September 26, 2013 | 1 p.m. to 9 p.m.

Mecklenburg-Vorpommern Information Office to the EU
Boulevard Saint Michel 80
1040 Brussels – Belgium

The event is free of charge but we kindly ask for your registration no later than **September 20, 2013**, please refer to: tk@bcv.org

We are looking forward to welcome you in Brussels!

